



Cookie Policy

This Cookie Policy ("Policy") explains how Aodhán Roberts [Sole Trader] (hereinafter, "Aodhán Roberts", "we", "us" or "our") uses cookies and similar technologies to recognise individuals ("users" or "you") who access our websites and subdomains when they visit them and interact with content posted on those websites.

This policy outlines the type of cookies and other similar technologies used on our websites, why we use them and what your rights are to control their use. Please read our Privacy Policy for a full understanding of the type of information we collect, how we collect it and why we collect certain types of information. Our Privacy Policy is incorporated herein by reference.

By continuing to visit our websites or use our services, you consent to the use of cookies and other similar technologies for the purposes described in this Policy.

What are cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website or use an online service. For example, cookies allow us to identify you and remember your preferences to improve your experience when visiting our website. They also help us to display content that is relevant to your professional interests.

Why do we use cookies?

We use cookies for a number of reasons. They may be first-party cookies (which means they are supported by Aodhán Roberts) or they may be third-party cookies (which means they are hosted by a party other than Aodhán Roberts, such as Aodhán Roberts service providers and partners). Cookies may be used to recognise you when you visit our website or use our services and we may use them to display important notifications both on and off our website.

We use different types of cookies on our websites. These include the following:

Necessary cookies

Necessary cookies facilitate the operation of our websites. Without the use of these cookies, parts of our websites would not function properly. For example, we use required cookies to help us identify which visitors have recently logged in to access our membership area.

Analytical performance cookies

Analytical performance cookies allow us to monitor the performance of our websites and how users interact with them. These cookies provide us with information that allows us to improve our websites and services.

Functional cookies

Functional cookies are used to help us remember your preferences on our websites and to authenticate your identity. For example, we use functional cookies to recognise and store your name and password on our websites.

Flash cookies

If you use one of our websites that uses Macromedia Flash Player, a Flash cookie may be used. The purpose of using these cookies is to remember your Flash Player preferences and improve your browsing experience.

Behavioural Advertising Cookies

Aodhán Roberts may use behavioural advertising cookies to serve you ads tailored to your interests when you visit our website or use another online service. Behavioural advertising cookies analyse information about your interests and internet activity and display advertisements to you on and off our



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network in accordance with your interests. Behavioural advertising is based on your internet activity over a period of time - so it is different from the advertising you see when you search for something online using a search engine (e.g. Google, Yahoo or Bing) or that may be shown to you on the website you visit at a particular time. An example of this would be: you are researching products and services about data centre virtualisation. If the data centre virtualisation vendor on our network is running an advertising campaign, we may show you the advertisements from one of their solutions when you browse the relevant sections on our websites.

Do Not Track ("DNT")

DNT is a concept that has been promoted by regulatory agencies for the Internet industry, to allow Internet users to control the tracking of their online activity on websites through the use of browser settings. The World Wide Web Consortium has worked with industry groups, Internet browsers, technology companies and regulators to develop a DNT technology standard. To date, no standard has been adopted. As such, Aodhán Roberts does not generally respond to "do not track" signals.

How are cookies used for advertising purposes?

Cookies and other advertising technologies such as beacons, pixels and tags help us serve you ads that are relevant to your professional interests. They also help us provide you with aggregate reviews, research and reports for your advertisers, to understand and improve our services and to know when you have been shown content. Because your web browser may access advertisements and beacons directly from third-party ad network servers, these networks may see, process, or set third-party cookies as if you had accessed a web site from these networks. Advertisements displayed by Aodhán Roberts may also set third party cookies.

If you have signed up to our Services and one of our cookies on your device identifies you, your usage (e.g. your browsing behaviour) and log data (e.g. your IP address), we will associate this with your Membership Data. We also use collected third party data and data from your activities on our websites. If you do not delete these cookies from your browser, we will use this data to:

- Provide you with services, publications and information that may interest you;
- Provide you with interest-based advertisements that match your professional interests and responsibilities;
- to detect and protect you against fraud and other threats;
- to protect our users, members and partners.

How can I control the use of cookies?

You have the ability to control the use of cookies on your devices. You can change your browser settings to accept or reject all cookies or prevent the browser from accepting certain cookies or certain types of cookies.

Browser: [Internet Explorer](#) | [Chrome](#) | [Safari](#) | [Firefox](#) | [Opera](#)

It may also be possible for you to set your browser not to accept cookies and to ask for your consent before a cookie is placed on your device. If you change your browser settings so that this prevents it from accepting all cookies, please note that this will affect the functionality of many of our websites.

Please also note that although Flash cookies are stored on your devices in a similar way to standard cookies, they are stored in different locations. Therefore, you cannot manage these cookies directly from your browser. For more information on how Flash cookies are managed, please refer to the [Adobe website](#).

How can I prevent cookies or other tracking technologies and tracing of my data?

You can view and manage the cookies we set on this website at any time. You will still be shown advertisements, but they will not be tailored to your web preferences, usage patterns and professional interests. If you do not wish to receive cookies, you can also change your browser settings on your computer or other device.



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Online behavioural advertising

You can prevent online behavioural advertising by changing your browser settings. The "Your Online Choice" page provided by the Internet Advertising Bureau (IAB) provides an easy way to opt out of behavioural advertising from any (or all) networks represented by the IAB.

Privacy Policy: For more information about how we collect and use your information and how you can exercise your rights, please read our Privacy Policy.

Helpful Resources

Additional information about cookies can be found on the following websites:

[All about cookies](#)

[Your Online Choice](#)

[Information Commissioners Office](#)

[Direct Marketing Association](#)

Changes to this policy

We may update this policy from time to time to reflect changes, for example, in the cookies we use or to reflect other legal, operational or legitimate business purposes. If we make any material changes to the way we use cookies, we will notify you accordingly.

Questions

If you have any questions about the use of cookies on our websites or about this policy in general, please email us at contact@aodhanroberts.co.uk or use our [contact form](#).